



CUYAMACA
COLLEGE.



Governing Board Report October 2021

SUPPORTING STUDENTS

Donor to Underwrite Industry Certification Fees for Auto Students



Cuyamaca's in-demand auto program is the recipient of an important gift from an anonymous donor. The gift will directly support students seeking professional certification following their coursework.

Cuyamaca College's comprehensive Master Automotive Service Excellence Automotive

Technology emphasizes practical experience in actual repairs. It is among the best in the region and offers a variety of degrees and certificates. Upon completion of the program, students can take additional industry certifications that increase their employability. Each of the nearly 10 tests costs about \$100, which can be prohibitive for students looking for employment. However, the industry tests provide students better job opportunities and higher wage potential. The anonymous donor has generously provided a gift that will underwrite the costs of the industry certifications.

"Eliminating financial burden for our students is a priority," said President Julianna Barnes, Ed.D. "Education is the first step on a path to independence for our students and economic impact in our community. I am deeply grateful to the donor for providing this opportunity."

Social Justice and Black Consciousness Conference



The Social Justice & Black Consciousness Committee will be hosting the 3rd annual Social Justice & Black Consciousness Conference on October 20 & 21. With an increased focus on anti-racism efforts, the conference is a priority for employees and students.

Undocumented Student Action Week

The 5th annual Undocumented Student Action Week will be taking place from October 18-22.

Serving the largest population of undocumented students in the state, California Community Colleges are committed to serving ALL students, regardless of immigration status.

Undocumented/Dreamer Student Action Week is a system-wide campaign to advocate and provide support resources for our undocumented student population. Every day of that week, the California Community Colleges will be hosting a system webinar at 1:00 pm. Statewide events are posted on the [Chancellor's Office website](#).

For information about events at Cuyamaca and Grossmont Colleges, please visit:

<https://tinyurl.com/undocuweek2021>

SUPPORTING OUR COMMUNITY

Lunch and learn with Lemon Grove Mayor



As community events return, President Julianna Barnes joined members of the East County Chamber for an intimate lunch with Lemon Grove Mayor Racquel Vasquez on September 2.

Chaledean Festival

Cuyamaca College Outreach and leadership attended the 9th Annual Chaledan American Festival on Saturday and Sunday, Sept. 18-19. The event featured food, games, rides, and information about community organizations. Cuyamaca has a strong and long-standing relationship with the Chaledean community. Our outreach team includes native speakers who are well-respected in the Chaledean community.



INSTITUTIONAL HIGHLIGHTS

Welcome New Staff



We are pleased to announce that Lena Heckbert has recently started as our new Career Counselor! Lena attended UC Riverside for her undergraduate degree in Business Administration and Azusa Pacific University for her graduate work in College Counseling and Student Development.

Lena has over six years of experience as a Career Counselor at CSU Fullerton, non-profit work, and San Diego Miramar College. She also served as Work-based Learning Coordinator at San Diego Miramar College. She enjoys counseling students directly in addition to supporting faculty bring work-based learning into the classroom. She also enjoys helping students develop and make meaning out of their career goals.

She completed research on factors of persistence for students in higher education and brings an equity minded approach to her work.



Julia "Priscilla" Chavez has joined Cuyamaca College as the Health Center Supervisor. Priscilla has more than 20 years of experience as a Progressive Care Registered Nurse at both Sharp Health Care and Scripps Health Care. During which time, Priscilla was an Advanced Clinician, Clinical Lead RN Progressive Care, Cardiovascular, and Neuroscience Nursing.

Priscilla started at Cuyamaca College in April 2021 as the Health Center Substitute Nurse and then became the Interim Health Center Supervisor. She is also adjunct faculty through the Grossmont College Nursing program where she currently teaches the Clinical, Simulation, and Open Laboratory course.

Priscilla has an Associate Nursing Degree from Grossmont College, BSN from SDSU, and an MSN with a concentration in Nursing Education from SDSU.

Targeted Advertising Campaign Launches



Look for Cuyamaca College advertising in your local newspapers and on social media.

With an increased focus on enrollment, we have launched a campaign to target students seeking to make a job transition and looking at short-term classes. The current campaign is targeted on career education programs with classes beginning Oct. 11. The next campaign, which begins Oct. 25, will focus on Spring 2022 enrollment and intersession.

Advertising is currently running in the East County Californian, El Latino (in Spanish), and the Filipino Press. Ads are also targeted to our community on Facebook and Instagram.

A composite image featuring two photographs. On the left, two students in blue shirts are working on the engine compartment of a car. On the right, a group of people are gathered outdoors near a large industrial water or wastewater treatment system with pipes and valves. To the right of the images is a vertical column of text and logos. At the top is the slogan "We're ready for you." and the hashtag "#IAmCuyamaca". Below this is a banner: "Career training classes in the high-demand fields of automotive technology and water/wastewater treatment begin on Oct. 11." Further down is the text "Register now!" followed by the Cuyamaca College logo and the website "www.cuyamaca.edu".